

## A Quick Summary of the Results of the Underserved and Underrepresented Populations Survey

The following summary is intended to provide initial feedback to interested parties on the results of the UUP Survey. The summary does not include significant analysis of the results nor does it involve any cross tabulations. If you would like to view the survey results, visit: [UUP Survey](#).

**Who Responded:** The total number of respondents for most questions was approximately 122 (a few were test responses). Responses came from all five states with the majority of the respondents came from Florida (24%), Mississippi (29%) and Texas (27%).

**Geographic Coverage:** Most of the respondents have multi-county (45%) or statewide (29%) geographic coverage. These might suggest good levels to work.

**Type of Organization:** 40% of the respondents were from Non-profit organizations, and 20% from state agencies.

**Organization Size:** The majority of the organizations had staff sizes between 2 and 10 employees (57%). This may reflect small offices – whose employees address education - within larger organizations.

**Organizational Longevity:** The majority of the organizations (57.8%) have been established for over 16 years.

**Gulf Alliance Themes Addressed:** 50 percent of the respondents were ‘always’ engaged in environmental education. Of the remaining themes, respondents were engaged in them in the following (order of frequency most to least): Wetland and coastal and restoration, Water Quality, Characterization of Habitats, Reduction in Nutrients\*

13. Which of the following methods for working with underserved and underrepresented audiences are employed by your projects/programs?				
	Yes	No	Not Sure/No Opinion	Response Count
Systematic demographic review for target audience selection	48.8% (20)	26.8% (11)	24.4% (10)	41
Assessment of target audience needs/priorities	72.7% (32)	15.9% (7)	11.4% (5)	44
Program content developed jointly with target audience	65.9% (29)	18.2% (8)	15.9% (7)	44
Content delivery based specifically on methods demonstrated to be effective with target audience	68.9% (31)	11.1% (5)	20.0% (9)	45
Assessment based specifically on methods demonstrated to be effective with target audience	54.8% (23)	16.7% (7)	28.6% (12)	42
Other	61.1% (11)	5.6% (1)	33.3% (6)	18
	answered question			45
	skipped question			77

**Prior Education and Outreach to UUPs:** 65% of the respondents say they ‘sometimes’ or ‘often’ work with underserved and underrepresented audiences. It is unclear whether they specifically ‘target’ these groups or simply work with them by default; also the percentage of the population worked with that is underserved is unclear.

**UUP Policy Statement:** The majority do not have a policy statement regarding underrepresented and underserved populations. It is unclear how respondents interpreted this question. Many may have policies related to equal opportunity, diversity, affirmative action or working with disadvantaged youth. The extent to which these policy statements are made explicit may also depend on the type of organization. It may be useful to filter by organization and re-examine. Check with Richard Gonzales regarding origins/background for this question.

**Policy Statement Implementation:** Of those who do have a policy statement, 56% of them say it is always implemented.

**Programs Targeting UUP:** Organizations were roughly equally divided between those that have programs specifically targeting UUP and those who don’t.

**List and Describe UUP Programs:** Forty-two (42) Respondents listed programs targeted toward UUP.

**Programs with Environmental Themes:** 91% of the respondents contain environmental themes or components.

**Strategies for Environmental Education With UUPs:** A little over 40 organizations responded that they did have programs for UUP that used the following methods:

Systematic demographic review for target audience selection
Assessment of target audience needs/priorities
Program content developed jointly with target audience
Content delivery based specifically on methods demonstrated to be effective with target audience
Assessment based specifically on methods demonstrated to be effective with target audience

**Can More Be Done in Organizations That Do not Currently Have UUP Programs?:** 85% of the respondents (100 – 18.5) do feel their organization needs greater levels of engagement with UUP. The majority of these say they need more staff with ‘funding’ and ‘know how’ as other important constraints.

**Involvement in UUPs Outside of Work:** 41.5% stated they were involved in activities with UUP outside the scope of their regular program. [Note, 37.7 responded unsure; no opinion.]

**UUP Contact/Distribution Lists:** The majority (62%) of all respondents do not have a list of UUP organizations for program planning and outreach purposes.

**Staff Demographics Mirror Publics Served:** 47.6% of the organizations that responded said that their staff do not reflect the diversity of the UUP community they serve.

**Staff Training About Working With UUPs:** 66% of the organizations responding do not have any orientation or staff training regarding the importance of UUP Awareness. [Note, this may not take into account general training on diversity and cultural sensitive; It may be good to filter the yes responses to see what type of organizations are currently doing this.]

**Training Manual Exists?:** Among the 17.9% that do have such training only 52% (10 respondents) actually have a training manual. [Note, may be good to get some examples of these manuals].

**Demographic Data Collected on Program Participation:** More organizations are not collecting demographic data than are collecting it. Of those that do collect the data, Age, race, and gender the most commonly collected demographic data.

**Audience Segmentation:** The organizations are working with a diverse set of audience groups.

Pre-Kindergarden	37.0%	34
Elementary (grades K-5)	73.9%	68
Middle (grades 6 - 8)	72.8%	67
High (grades 9 - 12)	66.3%	61
College	45.7%	42
<b>Informal community based groups</b>	<b>77.2%</b>	<b>71</b>
Informal school based groups	56.5%	52
Alternative school(s)	27.2%	25
After school programs	37.0%	34
Professional Development Programs	44.6%	41
Teachers	62.0%	57
Senior Citizens	37.0%	34

**Evaluation Conducted:** 52.2% of the respondents said they do have an evaluation component in place to measure the success of their program? [Note, It is unclear if respondents were considering evaluation of their project methods for working with UUP or evaluation of their program content in general].

## Next Steps

The UUP Working Group is looking for volunteers to help with additional and more detailed analysis of the survey data. Interested persons should contact Lee Yokel or Greg Ira at:

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**Update 042508 : Waiting on results from the University of Arizona Dept. of Anthropology graduate student project.**